

2018 SOUTHEASTERN COMBINED PRIZE LIST (FL, GA, AL, TN)

ADVERTISER: _____ DATE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____ PHONE: _____

EMAIL: _____

ALL AD MATERIALS MUST BE RECEIVED BY DEC. 1, 2017 (ads ready to print by 12/15/17)

_____ \$650 Full Page (if more than 1 page, put number of pages)

_____ \$800 Front Monthly Tab Page

Preferences for month: 1. _____ 2. _____ 3. _____

(Months are at a first come first serve basis, ads will automatically fall into a standard full page ad if Tab Pages are not available)

_____ \$750 Back Monthly Tab Page

Preferences for month: 1. _____ 2. _____ 3. _____

(Months are at a first come first serve basis, ads will automatically fall into a standard full page ad if Tab Pages are not available)

(Ad design for covers must be designed/approved by our in-house designer)

_____ \$3,000 COVER

_____ \$1,500 INSIDE FRONT

_____ \$2,000 BACK COVER

_____ \$1,200 INSIDE BACK

If you are submitting photo(s), copy and logo for an ad that needs to be prepared, please use the second page of this document to provide instructions to our ad designers.

AGREEMENT

1. This agreement between Gasparilla Charity Horse Show and the entity to be billed ("Advertiser").
2. Gasparilla Charity Horse Show has the right to reject advertising. This includes, but is not limited to inappropriate, political, unfit for the content of this book, etc.
3. Space cancellation must be received in writing, prior to space closing date. Advertisers agree to pay for the insertion if cancellation is late, does not cancel at all or submits material too late to be used.
4. This contract constitutes the entire agreement between the parties. All prior or contemporaneous discussion and agreements are superseded by this written contract.
5. Make checks payable to Gasparilla Charity Horse Show and mail form and check to Lark R. Henry, Bobbin Hollow Farm, 8990 NW 188th Ln, Reddick, FL 32686.

SIGNATURE: _____ DATE: _____

PRINT NAME: _____ AD REP: _____

Credit Card Authorization Name on card: _____

Billing Address: _____

Card No: _____ Exp _____ CVS _____

PRODUCTION SPECS FOR PRINT-READY ADVERTISEMENTS:

1. Photos must be submitted as JPG or PNG files, 300 dpi, RGB at least 10" wide or tall.
2. Proofs will be sent to contact email on advertising contract and revisions must be submitted within 48 hours of date/time on proof. One final proof will be sent after initial revision. Any further revisions will be charged \$25 per revision.
3. Production specs: 8.5x11" trim size, 1/8" bleed all around, please allow 1/2" safe area from trim for text. Adobe Illustrator and Photoshop templates are available for download at <http://uphachapter16.com/downloads>
4. Send all photos, copy and logo art to ads@uphachapter16.com
5. Please use the space below for copy and direction for layout if design is required for your advertisement.